



# FORD WORLD CURLING CHAMPIONSHIPS

Presented by CASINOS OF WINNIPEG

April 5, 2003 to April 13, 2003



Issue 3 - Volunteer Newsletter

January 2003



## President's Message

Zivan Saper, President

Firstly I hope everyone enjoyed a Peaceful and Joyous Holiday Season with their families.

December saw me travel to Switzerland where I attended the World Curling Federation Semi-Annual meetings, and the European Curling Championships. The purpose of the trip was to bring awareness of the 2003 Ford World Curling Championships to our European friends, and provide answers to their questions relating to the championships. I was able to finalize some outstanding issues for the World Senior Championships, which will be played at the Heather and St. Vital Curling Clubs April 2 – 6, 2003.

There are less than 100 days left of preparation! I am assured that we will be ready to put on the very best World Curling Championships ever! Our sponsorship sales are nearly complete, and ticket sales over the last two months have been brisk. World Fest activities are in their final planning stages.

I wish to commend the Executive Committee, their Committee Chairs, and our staff for getting us to our current level of preparation. There is still much to do before the first stones are delivered – but we will be ready!

Remember, **Winnipeg is where the world is one, won, and has fun!**

On a sad note, we all share in the loss and sadness of the sudden passing of our friend Lorraine Toth. We offer Bob and the boys our condolences.

## Qualifying Nations Have Been Determined

The following countries will be sending their best curlers to compete at the 2003 Ford World Curling Championships.

Women	Men
Canada	Canada
USA	USA
Japan	Korea
Sweden	Germany
Denmark	Sweden
Norway	Norway
Russia	Finland
Switzerland	Denmark
Scotland	Scotland
Italy	Switzerland

## First Volunteer Rally

Louis Kolly, Chairman  
Volunteer Recruiting and  
Appreciation



What's happened since the October newsletter? I was very pleased with the turnout at our first volunteer rally held on October 21<sup>st</sup> at Tijuana Yacht Club / Canad Inns Polo Park. Over 700 volunteers showed up, and from the comments we heard, everyone had a great time. It was an excellent opportunity for you to meet your chairperson and mingle with many other volunteers.

Thanks to Rachelle and Alan Woodard and all the volunteers who helped at the registration desk, especially for the help setting up the day before the event. Special thanks to Harvey Nairn, Jeannette Manchur of the Canad Inns / Tijuana Yacht Club and Cathy Gauthier, our Master of Ceremonies for all their help in making this a successful event. We would also like to take this opportunity to thank all the sponsors who contributed to the success of this event by donating door prizes.

Since the rally, all our committee chairpersons have been very busy meeting, contacting volunteers and planning their volunteer schedules.

We have finally completed our assessment of the number of volunteers required for every committee. Like always, plans do change and we had to go to our waiting list to recruit more volunteers. To date we have 1130 volunteers registered.

What's next on the agenda for the appreciation committee? Please mark the following dates on your calendar. We are planning a Pre World-Week Volunteer Kick-Off Rally on March 24<sup>th</sup> at the Tijuana Yacht Club. This is another opportunity for all our volunteers to get together and get the 2003 Ford World Fever going. On April 14<sup>th</sup>, following the Worlds, we will be having a Volunteer Appreciation Night.

We are still in the planning stages, but so far it looks like it will be another great event and we don't want you to miss it. More information on the details of these two events will be published in our next newsletter which will be released in early March.



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**Event Coordinator Message****Martin Buchwald**

With this newsletter containing lots of important information, I will keep my remarks brief.

By the time you receive this newsletter it will be less than THREE months to the Championships. Excitement is building and is reflected in our fall marketing campaign and steady ticket sales (close to 100,000 tickets sold). As noted elsewhere in this newsletter, we now know the countries that will be competing and the names of the teams from Korea and Japan. Meanwhile, sales confirmations are starting to come in from overseas.

Sponsorships are at 87% of capacity. We are pleased to welcome Advance Electronics as our first Diamond Sponsor. In addition, significant commitments have been received from the City of Winnipeg and the Province of Manitoba. Our marketing program continues with incentives for the curling clubs through the club captains program as well as a targeted corporate marketing campaign. Watch for other important initiatives in the New Year.

Single draw tickets and day passes will be available around the middle of February. The first mailing of souvenir event ticket packages went out before Christmas.

Plans are well underway for the Entertainment Centre (Extra End Pub) at the stadium. Most of the entertainment has been booked.

Thanks again to the dedication and hard work of our volunteers. An event of this magnitude can not happen without your support. From Dorcas, Lucille, and myself at the Ford World Championships office we want to wish all of you the very best in the New Year.

**ACCREDITATION NOTICE**

Please disregard the notice in the last newsletter and any previous information regarding the signing in and signing out of accreditation to gain entry to the secure or sensitive areas in the lower part of the arena. This will not take place. If your committee is accredited to gain access to the restricted areas of the lower arena, then it will be honoured.

The Accreditation Committee would like to advise all volunteers who have access to the restricted areas of the following;

1. Stay out of the restricted and sensitive areas of the lower arena unless you are working a shift.
2. When your shift is over, please leave the area.
3. These areas will be policed for this purpose.

Thank You

Bob Flock  
Accreditation.

## Curling World Fest Activities

Below is a description of some of the additional activities that will be taking place during the Championships. You may find you have some spare time on your hands, or a visiting fan is looking for some information on these events so we thought it would benefit all volunteers to know a bit more about these activities.

### THEME DINNERS

You will have the opportunity to experience some of the renowned ethnic and cultural diversity of Manitoba. Traditional foods, entertainment and crafts will be featured at each particular venue.

**French Canadian** dinner will be held on Tuesday, April 8, 2003 at the Great Hall inside the historic Fort Gibraltar in old St. Boniface. A must to see. Tickets – \$37.00 CDN each.

**A traditional Chinese** dinner will be held on Friday, April 11, 2003 in Winnipeg's Chinese Cultural Centre. A unique setting and a must to see in Winnipeg. Tickets – \$37.00 CDN.

The Holy Family Ukrainian Catholic Church will be our host on Saturday, April 12, 2003 for an authentic **Ukrainian** dinner with all the mouth watering home cooked food, including a traditional bread and salt greeting at the door. A tour of this beautiful Church will also be included during the evening. Tickets – \$37.00 CDN.

Ticket numbers are limited for all Theme Dinners, and we suggest you order now so you will not be disappointed. Bus transportation is included and will take ticket holders directly from the Winnipeg Arena following the afternoon draw and will return guests to the Winnipeg Arena in time to view the last half of the evening draw. Theme Dinners ticket order form is available from the Championships Office or the web-site at: [www.wcc2003.ca/dinners.htm](http://www.wcc2003.ca/dinners.htm). Tickets will be available for pick up at the Special Events table at the Winnipeg Arena.

### GRAND TRANSOCEANIC MATCH

A traditional part of World Curling Championships, the Grand Transoceanic Match will be held on Wednesday, April 9, 2003 at Winnipeg curling clubs. This match gives curlers an opportunity to curl and socialize with other people from around the World. Fee \$30.00 CDN per person.

### EXTRA END PUB

Located just a quiet draw shot away from the Winnipeg Arena in a comfortable climate controlled facility on the football field of the Canad Inns Stadium. The Extra End Pub is going to rock every day and night with great food, drinks and fun for all.

### TOURS

**Heartland International Travel & Tours** are offering a unique opportunity to visit the many attractions in the city of Winnipeg and surrounding areas. A list of tours and a booking form are available from the Championships Office or the web-site at: <http://www.wcc2003.ca/tours.htm>.

### POND HOPPER PARTY

The Pond Hopper Party will be held on Thursday, April 10, 2003 at the Canad Inns Polo Park. Tickets will be available at the Pond Hopper registration desk located at the Winnipeg Arena. The desk will be open from 10:00 a.m. to 2:00 p.m. Saturday, April 5 through to Tuesday, April 8 – tickets must be purchased by Tuesday April 8.

Watch for... the **Healthy Start Breakfast** where you can eat without guilt; the **Pro Am Bonspiel** where you can enter to curl with the 'Pros'. **Up Close and Personal** – live interviews and question and answer sessions with curling celebrities and personalities; daily **Autograph and Photo** opportunities with all the competitors; the traditional **Pin Traders' Booth**.

### Lorraine Margaret Toth (nee Horn) May 22, 1940 – November 29, 2002

It is with profound sorrow that we announce the peaceful passing of one of our committee chairs, Lorraine at Seven Oaks Hospital after a brief and sudden illness.



Our condolences go out to her husband Bob; sons, Dean and Derek; and daughter-in-law Shelley.

Anyone who knew Lorraine will miss her friendship and support, especially her laughter and great sense of humor.

Lorraine has been actively involved in the curling community for about 40 years. Over the years, she was a member of the Thistle, Rossmere, Elmwood (where she helped organize the first Business Girls' League), Heather (where she served a term as president) and East St. Paul curling clubs. Her early curling achievements included an 8-ender, as well as a MLCA championship on the first Elmwood Business Girls team to win this event. She served on the MLCA Council for nine years. Within that term, she was twice chair of the provincial junior championships as well as Chair of the provincial mixed and senior women's championships. Some of her other involvements included many years with the Scott Tournament of Hearts, Women's Super League, an Executive for the Canadian Masters Championship, a counselor at numerous summer curling camps, and president and Honorary Life Member of the MLCA. This year, she was involved as the President of the Manitoba Curling Hall of Fame, Co-Chair of the 2002 JVC Women's Classic and Media Chair of the 2003 Ford World Curling Championships.

She will be terribly missed. Curling has lost a great friend!

## All Extra End Pub Volunteers

We are planning an orientation with the MLCC early part of March. Anyone who has not filled out a Bar Services volunteer questionnaire from the first volunteer rally, should call Val Mennie at 256-6025 and give her the information which should also include your work availability.

Please let us know of any special information with regards to car pooling, working with specific volunteers or needing to take vacations. We will be handing out the shift schedule at the Pub Services orientation night in March.

If anyone needs to know their schedule sooner contact Val Mennie either by telephone or E-mail her at vmen12@attcanada.ca.

Also uniforms for the Pub Services committee will be available in early March.

## 2nd Volunteer Rally

Monday, March 24, 2003  
at 6:30 p.m.



Canad Inns Polo Park  
Tijuana Yacht Club  
1405 St. Matthews Avenue



**Back Row:** Einar Hansen (Souvenirs), Louis Kolly (Volunteer Recruitment & Appreciation), Judy Brown (World Curl Fest), Frank Patterson (Ceremonies), **Front Row:** Betty Hird (Volunteer Apparel), Sylvia Erickson (Vice-President), Nell Stoughton (Historian)

Special Events and Volunteers Committee



**Back Row:** Rob Rummery (Officials & Statisticians), Lorne Gregorash (Security), Bob Flock (Accreditation), Gary Smith (Arena, Rocks, Ice), Mitchell Tarapasky (Communications), **Front Row:** Audrey Hogg (Timers), Nancy Rummery (Vice-President), Shawn Love (Construction, Technical Installation & Signage)

Facilities Committee



**Back Row:** Resby Coutts (Curling Club Liaison), **Front Row:** Russ Wookey (Corporate Contracts, Souvenir Program and Eye Opener Liaison), John Helston Vice-President, Bill Hodgson (Ticket Sales)

Business Committee

## Volunteer Uniforms

The Apparel Committee is busy filling all the orders and distributing the uniforms to your committee chairperson. You will be getting a call or notice from your chairperson advising you when you can pick up your uniform. If there are any missing items from your uniform orders these items will be distributed at the volunteer rally on March 24th.

## Security Committee Update

There will be a training session at Shrine House, 1155 Wilkes Ave, on March 29, 2003 at 10:00 a.m. for all Arena, Pub Volunteer Security and Ushers. Please notify your supervisor or myself (832-1200 or email:lsgreg@mts.net) by March 24th to let us know you will be attending this session.

There will be a Public Relations presentation for Ushers and Arena Security as well as any other volunteers wishing to attend on April 1st, 2003, at 7:00 p.m. at the Winnipeg Arena. Please enter the Arena at the northeast entrance.

Security Chairman  
Lorne Gregorash

## Welcome Aboard

We would like to welcome Trish Schell who will be the Chairperson responsible for the Extra End Pub Facilities and Liliane Fargey who is the Chairperson responsible for Media.

### OPENING CEREMONIES

The Opening Ceremonies will be held at the Winnipeg Arena on Friday, April 4, 2003 at 6:00 p.m.

### CLOSING CEREMONIES

The Closing Ceremonies will be held at the Winnipeg Arena on Sunday, April 13, 2003 following the men's final.

In addition to the Opening and Closing Ceremonies a variety of live local pre game entertainment will be provided at the Arena for all afternoon and evening draws.

### OPENING BANQUET

**"Winnipeg, Where The World Is One"** – Join us for an evening of fun. Renew old acquaintances and make new friends. Be the first to meet the world's best curlers in a relaxed atmosphere. Victoria Inn, Winnipeg – Friday, April 4, 2003 at 8:00 p.m. \$60.00 CDN per person.

### CLOSING BANQUET

**"Winnipeg, Where The World Was Won"** – Join us to celebrate and toast the curling world's best! Enjoy an evening of good fun and food. Dance the night away to the popular sound of the *Big Daddy Hyper Swing*. Winnipeg Convention Centre – Sunday, April 13, 2003 at 7:00 p.m. \$70.00 CDN per person.

The ticket order form is available from the Championships Office or the web-site at;

<http://www.wcc2003.ca/dinners.htm>

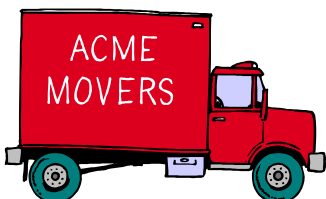
**These tickets will be MAILED to you.**

## MEET "MANI" MASCOT OF THE 2003 FORD WORLD CHAMPIONSHIPS

Watch for "MANI", our very own unique Manitoba Buffalo who will be making appearances throughout the Championships. Cheer Mani on and give a high five (or hoof) whenever you get the opportunity. You never know just where Mani will turn up.



There may still be an opportunity for would-be mascots to wander the sections of the Winnipeg Arena. If you have yearnings to be a Buffalo roaming the curling range get in touch with the Championships Office.



## If you're moving or you can't volunteer for the World Championships anymore...

Please contact the Championships Office or Louis Kolly with any address or phone number changes. Also, if your plans have changed and you find you can no longer volunteer, please let us know as other people are on waiting lists to work on various committees.

## VISITORS FROM AROUND THE WORLD

We were reviewing the statistics for the 2003 World Curling Championships Internet site and found a few interesting things about who is visiting the site and where they come from.

### Top 10 Countries of Visitors

1. Canada
2. United States of America
3. Switzerland
4. Finland
5. Germany
6. United Kingdom
7. Sweden
8. Denmark
9. Poland (Surprise)
10. Japan

### Top 10 Canadian Regions

1. Manitoba (no surprise)
2. Saskatchewan
3. Alberta
4. Ontario
5. British Columbia
6. Quebec
7. New Brunswick
8. Nova Scotia
9. Territories
10. Newfoundland

Some of our visitors come from countries that are not normally associated with curling.

Some visitors came from The Dominican Republic, Spain, Greece, Israel, Turkey, Taiwan and Egypt.

Do we have fans vacationing in foreign countries, or maybe some transplanted Canadians?

## ONLY 3 MONTHS TO GO UNTIL WINNIPEG WELCOMES THE WORLD

Below are samples of some of the Official Pins you should see during the Championships. We hope to have sample of all pins published in the next newsletter.

Event Pin



Volunteer Pin



Host Pin



Promotional Pin



## E-Mail or Snail Mail. Take your pick.

We will occasionally send information or updates by E-Mail based on convenience. If you have an E-Mail address we would appreciate hearing from you if you haven't already given it to us.

This Newsletter is available in printed format or PDF format and can be downloaded from the Volunteers section on our web-site at: [www.wcc2003.ca/volunteers.htm](http://www.wcc2003.ca/volunteers.htm)

## Mark Your Calendars

Monday, March 24, 2003 - Second Volunteer Rally at the Tijuana Yacht Club (Canad Inns Polo Park)

April 5, 2003 to April 13, 2003 - 2003 Ford World Curling Championships

Monday, April 14, 2003 - Final Volunteer Party at the Extra End Pub

This edition of the Winnipeg 2003 Ford World Curling Championships Volunteer Newsletter was produced by:

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